

From Zoom to Boom

WFH and WFA: a movement 'that could reshape regional Australia'.

Here's some of the latest coverage on booming regional Australia from ABC News, AirBNB, Smart Company, SMH, The Australian and more.



13% regional jobs growth best on record, defying trends in capital cities.

(Source: 7.30 Report, Dec 2020)



Trend #1. Regional centres within 90 mins of Sydney and Melbourne set for positive growth.

(Source: Smart Company 2021 Property Predictions, Jan 2021)



36% of Aussies are using AirBNB to 'try before they tree change'.

(Source: 7.30 Report, Dec 2020)



For the first time in 15 years, regional house price rises have outstripped capital cities.

(Source: ABC News, Jan 2021)



Doctors, lawyers, engineers wanted. Record 54,000 regional jobs boom in every State.

(Source: 7.30 Report, Dec 2020)



Booming regional towns 'no flash in the pan'.

(Source: Financial Review, Jan 2021)



Regional property prices grow three times as fast as cities'.

(Source: Sydney Morning Herald, Jan 2021)



Young borrowers flocking to regional Australia to get into the property market.

(Source: NAB/The Australian, Dec 2020)



WFH: A trend that could reshape regional economies for decades to come.

(Source: Financial Review, Jan 2021)



One in five city residents are considering moving to regional Australia.

(Source: Regional Australia Institute (RAI) Research, Nov/Dec 2020)



14% of city dwellers are considering moving to regional Australia within 12 months.

(Source: Regional Australia Institute (RAI) Research, Nov/Dec 2020)



Space, pace and face time; key factors for 75% of city dwellers drawn to regional Australia.

(Source: Regional Australia Institute (RAI) Research, Nov/Dec 2020)

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